

GIVING JOY

MICRO GRANTS • MACRO IMPACT • GLOBAL REACH



2022 ANNUAL REPORT

GIVING JOY ANNUAL REPORT 2022

MISSION

Giving Joy strengthens and inspires women entrepreneurs worldwide through one-time micro grants and mentorship programs.

VISION

Giving Joy envisions a world where women have equal opportunity to support and sustain themselves and their families, with dignity.

WHAT WE DO

We believe that all women should have the opportunity to sustain themselves. To help create these opportunities, we encourage women and organizations from all around the world and from all sectors to apply to our one-time micro grants. Our belief is that these grants serve as a catalyst for new or existing businesses, nonprofits making dreams a reality. Further, all proposed grant activities must have a “multiplier effect,” beyond the financial benefit of a specific business or entity—creating jobs and income for everyone impacted by the grantee’s endeavor.

Every dollar donated to Giving Joy has an exponentially positive impact:

- » The grant provides capital to the awardee.
- » Awardees build their confidence and business acumen.
- » The grant creates jobs and revenue, improving the quality of life for the individual, her family and communities at large.

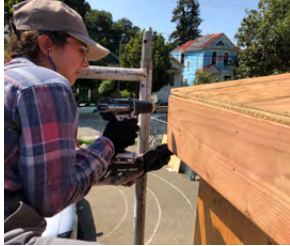
OVERVIEW

2022 was a year full of activity, opportunity and inspiration. The demand for the Giving Joy grant was very evident this year, illustrated by the surge in demand for these micro-grants worldwide. Applications jumped from around 600 in 2021 to over 8500 in 2022! Our global reach also expanded and now applicants represent over 70 countries. Your generous support made 9 grants possible this year. Additionally, in partnership with a local nonprofit based in Ukraine, we were able to make another 5 grants directly to women entrepreneurs who reshaped their business to help fellow Ukrainians during the war.

Since our creation in late 2018, we have awarded 50 grants in 12 countries and with your continued support, we believe we can increase that number in years to come.

2022 GRANTEES

In 2022, we awarded a total of 14 grants to exceptional women and organizations. The 4 awardees below completed their funded activities in September 2022.



- » **DYKES WITH DRILLS**, *California, USA*—empowered BIPOC women with construction tools to build a tiny house and their confidence
- » **ZEN ED LLC**, *Wisconsin, USA*—created wellness workshop materials for women educators
- » **QUIALA GROUP**, *Virginia, USA*—launched its new Grant Readiness for Minorities (GRM) program for BIPOC nonprofits
- » **GLOBAL WIDOWS ASSOCIATION (GWA)**, *Zimbabwe*—produced emergency kits for domestic violence victims

SPOTLIGHT: RESPONDING TO URGENT NEED IN UKRAINE



When the war in Ukraine erupted in February 2022, Giving Joy sprang into action by partnering with the Centre “Women’s Perspectives”, a nonprofit, based in Lviv, Ukraine that promotes women’s rights and livelihoods, and gender equality. Together we identified and vetted Ukrainian women-owned businesses that wanted to support internally displaced people (IDPs). Women like Nathalia Vegriyan used the grant to sew Ukrainian flags, sleeping bags for the military and bedding for IDP shelters. And Nadia Todorico provided free

massage services to IDPs with special needs and military personnel. By collaborating with a local organization and utilizing our nimble grant mechanism, Giving Joy awarded 5 grants (\$500 each) in one month’s time, and delivered the funds directly to the women who demonstrated making the most impact.

These 5 grant recipients started funded activities in October 2022 and are scheduled to complete the program in April 2023.

- » **UMMARA TARIQ AND FOOD SECURITY & AGRICULTURE CENTER OF EXCELLENCE (FACE), Pakistan**—will train 10 women to transform basic raw milk into value-add products like butter, yogurt, and cheese and use the grant to create the first women-owned dairy in Rahim Yar Khan region.
- » **ELIZABETH APPIAH AND FREWORK INTERNATIONAL, Ghana**—will build the capacity of 50 leaders of 10 village savings and loans associations (VSLAs) and create a \$200 revolving fund for the best performing VSLA.
- » **FLONE INITIATIVE, Kenya**—will train 40 women drivers to accommodate people with disabilities, financial management, community and union organizing, auto mechanics, self-defense, and first aid.
- » **ACTIVE CENTRE FOR RURAL DEVELOPMENT (ACRUDEV), Ghana**—will introduce 15 women farmers to beekeeping through the establishment of a 20 beehive community-based demonstration apiary.
- » **WOMEN FOR ACTION, Malawi**—train 50 handicap women to manufacture green embers as an environmentally friendly solution for heating homes and cooking food (versus burning plastics or coal).

SPOTLIGHT: GIVING JOY SUPPORTING DOMESTIC VIOLENCE VICTIMS IN ZIMBABWE



Behind each grant is a story about a woman, a business, an organization, a family, and a community. With a bit of creativity and ingenuity, the winners were able to multiply the \$500 grant impact, and “pollinate” other women in their orbit. For example, after losing her husband in 2017, Toko Muodzi established Global Widows Association (GWA), helping widows in the US, Zimbabwe and Cameroon. The grant funded 300 emergency kits for domestic violence victims in Zimbabwe. Each emergency kit included toiletries, undergarments and educational materials. GWA disseminated the kits to villages, and police stations resulting in the referral of domestic violence cases to GWA to receive counseling.

2022 IMPACT



45%

of grant awardees trained other women who now can make a decent living.

89%

of award recipients stated that the Giving Joy grant built their confidence.



2022 IMPACT

45%

were able to provide additional services to their community with grant funds.



67%

of award winners noted that the Giving Joy grant helped them increase their revenue.

2022 FINANCIALS

ESTIMATED INCOME	ESTIMATED EXPENSES	% DONATIONS ALLOCATED TO GRANTS
\$5,735	\$7,604 Includes: <ul style="list-style-type: none"> • \$7,000 in grant awards • \$604 in other expenses (website, marketing materials) 	100%

* The gap between estimated donations and total estimated expenses was provided through personal contributions from Giving Joy’s Founder, President and Executive Director.

* Final 2022 finances will be available in January 2023 upon request. Please email joy@givingjoygrants.org for a copy.

THANK YOU TO OUR DONORS

The increased need was matched by a jump in donations. In 2022 Giving Joy doubled the number of individual donors and we added two new business sponsors! Thank you to our generous donors, sponsors, and Board Members (Samiha Barkat, Joellen Lambiotte, Carmen Prieto, Sandra Simbiri and Greer Goodman) who made contributions this year.

2022 BUSINESS SPONSORS



LEADERSHIP

- » **JOY KOLIN**, Senior International Development Program Manager
Executive Director and Board President
- » **GREER GOODMAN**, Founder and Creative Director, Abroad Modern
(www.abroadmodern.com)
Treasurer
- » **SAMIHA BARKAT**, International Development Expert
Secretary
- » **JOELLEN LAMBIOTTE**, Award winning global leader
Officer
- » **CARMEN PRIETO**, Non-profit and philanthropy leader
Officer
- » **SANDRA SIMBIRI**, Technology Expert
Officer



THANK YOU AND SEE YOU IN 2023!



/GIVINGJOYGRANTS

WWW.GIVINGJOYGRANTS.ORG • INFO@GIVINGJOYGRANTS.ORG